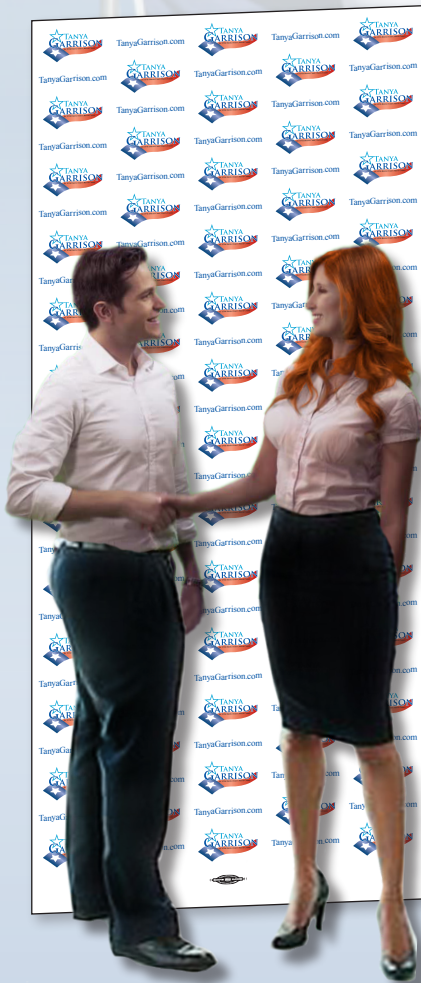


The Custom Political Campaign Package



Pop-up Banner



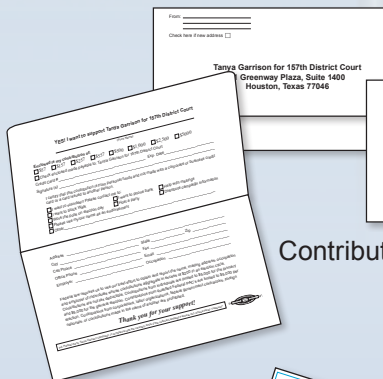
Bus Card



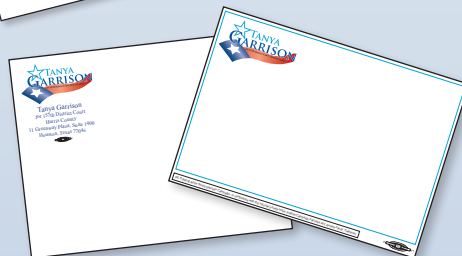
Name Badge



Wall Banner



Contribution Envelope



Thank You Note Card & Envelope

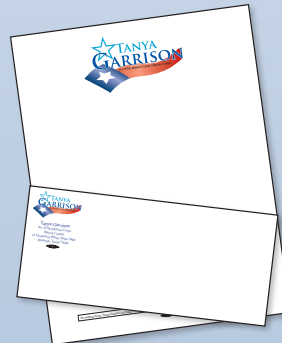
Push Cards



Campaign Button



Campaign Shirts



Letterhead & Envelope



Yard Sign

Starting a political campaign for the first time can be overwhelming. Let the professionals at Carroll Printing and Promotions, with over 60 years of political printing experience, guide your team to a successful campaign, including logo design, fundraising, brand awareness and targeted mailing programs. Let us help you develop a winning strategy.



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REV: 11-17

Your Campaign Logo

Campaign Branding should be moderately complex, relevant and mirror the quality of the campaign it will represent. When developing a campaign logo, make certain it will mark well with print, embroidery, silk screen and web presence.

- ★ Revolves around simplicity
- ★ Bold and easy to read
- ★ Use consistently
- ★ Use repeatedly



Business Cards / Name Tags



Business Cards | Name Tag

Wear your campaign brand wherever you go.

- ★ Easy to attach safely to any garment with the use of heavy-duty magnet backer
- ★ Minimum order of 3 badges. There is a price break for 5 or more.
- ★ Allow 10-12 days for proofing and production



Push Cards

Push Cards

Get your message out, show your brand and explain your position on the issues.

- ★ Great to hand out at functions
- ★ Direct people to your website
- ★ List your endorsements



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The Pop-Up Banner



Pop-up Banners are a great way to create an instant branding display and backdrop for a photo opportunity.

- ★ Sets up quickly
- ★ No need for tape or push pins as it is free standing
- ★ Portable with carrying case
- ★ Full-color imprint 36" x 84"



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The Wall Banner

The Wall Banner offers great exposure in both indoor and outdoor settings. They are perfect for photo opportunities and come in a variety of sizes.

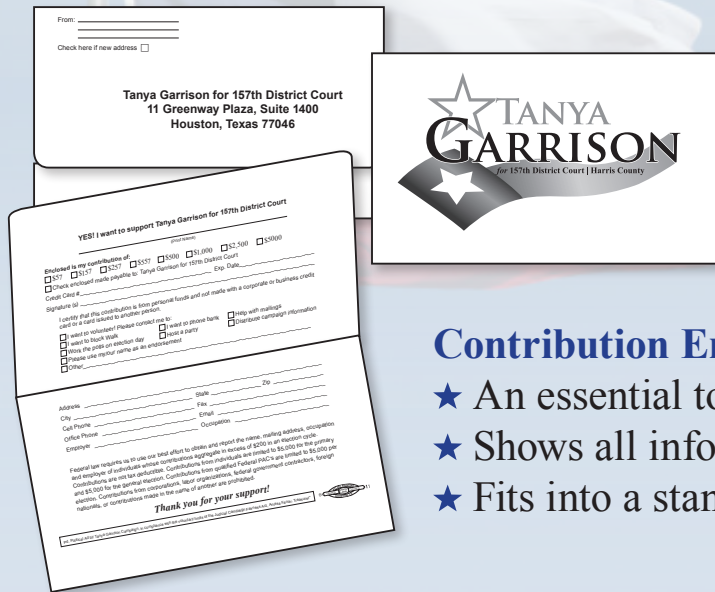
- ★ Weather proof
- ★ Ideal for parades and large gatherings



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Contribution Envelopes



Contribution Envelopes

- ★ An essential tool for fundraising
- ★ Shows all information required for proper reporting
- ★ Fits into a standard number 10 envelope for mailing programs

Letterhead

Letterhead & Envelopes

- ★ Offered on a variety of economical stocks for general mailings
- ★ High-quality stock for targeted mail pieces
- ★ Ideal for fund-raising pushes



Thank You Cards

Thank You Cards & Envelopes

- ★ Show appreciation for support of your campaign
- ★ People appreciate the written word



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Campaign Shirts

Shirts

We offer silk screen and embroidery to display your campaign logo on a wide variety of good quality, Union-made, or American-made Polos and T shirts.

- ★ Samples available for sizing and comfort



Iconic Campaign Button

- ★ Show your brand
- ★ Can be worn over and over again
- ★ Low cost, yet highly effective in spreading your brand



Support Yard Sign

Signage for your campaign can be helpful toward the end of your campaign. Some considerations:

- ★ Have the optimum location for display
- ★ Choose the appropriate quantity for your demographic
- ★ Should emulate the rest of your campaign items
- ★ Can double as event placards



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